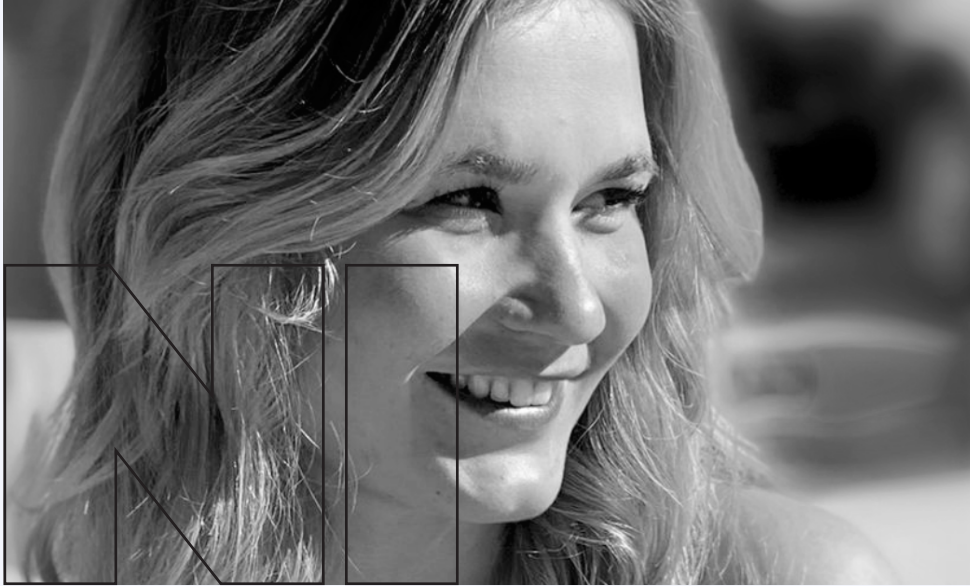


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ANN



ANN-CAROLINE VOLKMANN

SKILLS

TOOL SKILLS

AI Tools (ChatGpt/Runway)	Expert
Adobe Photoshop	Expert
Adobe Indesign	Expert
Photography	Advanced
Illustration	Advanced
Adobe Illustrator	Advanced
Adobe After Effects	Competent

ART DIRECTION SKILLS

Ideation & Creative Concept Development
Inspiration & Realization
Photography Direction & Lighting
Production & Post-Production
Illustration & Layout Design
Communication & Leadership
Print & Digital Design

LANGUAGES

German	Native
English	Fluent
French	Basic

PERSONAL VALUES

Responsibility	Creativity
Humanity	Curiosity
Optimism	Dedication

EDUCATION

FH Aachen — **Bachelor of Arts**
2014-18, Aachen *Communication Design B.A.*

WORK EXPERIENCES

HeimatTBWA —
since 2023, Düsseldorf

Senior Art Director - Art Director

*Clients: Henkel (Persil/Spee),
Playmobil, Philips, Fiskars*

BBDO —
2020-22, Düsseldorf

Art Director

*Clients: Porsche, Porsche Formel E,
Amazon*

PROXIMITY —
2019-20, Düsseldorf

Junior Art Director

*Clients: ITG (Gauloises, West, JPS),
Longchamp*

FORSCHUNGSCAMPUS FEN —
2018-19 / 2015-17, Aachen

Graphic Designer

T7 Production —
2015-17, Aachen

Setrunner

Clients: ApreCrime, Julien Bam

Freelancer —
2015-19, Aachen

Graphic Designer

Clients: FDP, Amazon

OGILVY —
2017-18, Berlin

Internship Art Direction

Clients: Coca-Cola, Fanta

OFF WORK

HeimatTBWA —
2024-25, Düsseldorf

Youngboard Member

*Bridged communication between
younger team colleagues and agency
leadership; represented interests and
future-focused objectives*

FH Aachen —
2016-17, Aachen

Tutor

*Supported & mentored first-year
students in their transition to university*